



2020 Relay For Life Layout Guidelines

Sponsorship Now

If you are in the Sponsorship Now program and check yes for the Sponsorship Now option on the tip sheet we will use the template given to us as a guideline from nationals.

Below is a list of guidelines that we will be following if you are in the Sponsorship Now program. The template is to ensure that the integrity of the sponsorship levels is kept.

- **The sponsorship levels cannot be manipulated in anyway. We can not add stars, take away, or add extra lines.**
- **Sponsorship levels must be used. For example, if you have a presenting level sponsor the presenting header must be used.**
- **Logos can only be used at the following levels: Presenting, platinum, gold, and silver. There are no exceptions. Text will be used for all bronze sponsors.**
- **Logo size must reflect the sponsorship levels. Gold level sponsors must be smaller than presenting level sponsors, etc.**
- **Special challenge event team names and thanks may be added to the bottom of the tip sheet.**
- **If you have a special request not covered in above guidelines, please contact Heather Armstrong at Heather.Armstrong@cancer.org**

****If you choose not to follow the guidelines we will use the non-sponsorship now template to create your design.****